Each year, America loses more than three million acres of farmland, forests and open space. Pristine landscapes are converted to shopping malls, subdivisions and highways. In the process, more than 100,000 acres of wetlands are destroyed, degrading water quality and contributing to flooding.

Increasingly, American communities are taking charge of their growth. Communities have a distinct vision of their future — one that allows for growth in conjunction with open space preservation — and they are voting to make this vision a reality. The Conservation Campaign works in partnership with communities, helping to preserve quality of life for future generations to enjoy.

The 956-acre Skinner Ranch, Gallatin County, Montana. With TCC’s assistance, county voters approved $10 million bonds in both 2000 and 2004.
ABOUT THE CONSERVATION CAMPAIGN

The Conservation Campaign’s mission is to mobilize voter support for public financing to protect land and water resources through ballot measures, legislation, or other means. We believe that successful community land preservation initiatives take place when everyone works together toward a common goal.

Created by the Trust for Public Land in 2000, The Conservation Campaign supports public funding for a wide range of land conservation programs, from the acquisition of urban parks and playgrounds to the purchase of development rights on working forests, ranches, and farms. Our guiding philosophy is to champion measures that offer full compensation to landowners in open market transactions, rather than to restrict development or property rights.

Since its inception, The Conservation Campaign has successfully partnered with 172 communities to win the approval of $16.3 billion in funds.

A 501 (c) 4 nonprofit organization, The Conservation Campaign is nonpartisan and works cooperatively with elected officials, farmers, ranchers, the business community, civic organizations, developers, realtors, and conservation groups. Although not a tax-exempt organization, The Conservation Campaign receives broad support in the form of gifts from individuals, corporations, and community foundations.

2004: THE YEAR IN REVIEW

In 2004, a divided electorate found common ground when it came to conserving land as a response to the challenges of growth. The Conservation Campaign oversaw 38 campaigns, of which 33 passed with voter approvals as high as 78 percent, generating more than $3 billion in total funds nationwide. We partnered with local, state, and national groups to:

- Manage campaign committees
- Coordinate media campaigns
- Oversee direct mail for local campaigns
- Conduct door-to-door campaigns to get out the vote.

Nationwide, state and local voters approved 75 percent of the 217 conservation measures that appeared on ballots.

One of the most promising developments for conservation this year took place at the county level. Thirty-nine counties approved conservation measures totaling $2.9 billion, twice as much as counties had approved in any other year, setting the stage for the protection of wide swaths of land in rapidly growing areas.

The Conservation Campaign presents four counties that have made a tremendous difference in conserving land for future generations.

Benefits of Partnering With The Conservation Campaign

Communities across the country are working in partnership with The Conservation Campaign. We have the staff, the expertise, and the experience to help communities make their land conservation funding goals a reality. The Conservation Campaign offers the following:

Proven Track Record. We have campaign experience in over 214 communities nationwide, 80 percent of which have seen winning results.

Cost Savings. We offer substantial cost savings on direct mail campaigns.

Legal expertise. We have a full-time attorney who is seasoned in campaign finance issues.

Experience with tax filings. We understand the tax laws and take care of IRS filings for our campaigns.

Liability insurance. All campaign officers are covered by liability insurance.
In Pima County, Arizona, home to the sprawling city of Tucson, growth has left its indelible mark. One of the country’s most biologically diverse ecosystems, the Sonoran Desert, loses ten square miles to development each year. Alarmed by this trend, a broad range of stakeholders in 1998 developed the Sonoran Desert Conservation Plan, aimed at protecting wildlife habitat and open space for future generations to enjoy.

In May 2004, Pima County voters underscored their support for the Sonoran Desert Conservation Plan by approving a $174.3 million open space bond, the largest ever passed in Arizona.

The success of Pima County’s measure was largely due to a broad-based partnership called Friends of the Sonoran Desert, which included The Nature Conservancy, the Trust for Public Land, The Conservation Campaign, the Coalition for Sonoran Desert Protection, the Sonoran Institute, and the Arizona Open Land Trust. “It was the kind of diversity that you dream about for a campaign,” notes Maria Baier, executive director of the non-profit Valley Partnership and a board member of The Conversation Campaign.

The Conservation Campaign:
- Assisted in the design of the Pima County ballot measure and successfully lobbied for its passage.
- Partnered with The Nature Conservancy to develop the overall campaign strategy, target key audiences for outreach, and design direct mail.
GALLATIN COUNTY, MONTANA

DATE: 11/02/04
AMOUNT: $10 million
PASS: 63 percent

Gallatin County, Montana, is the essence of Big Sky country, a place of large ranches and sweeping vistas. In the past 35 years, however, the county’s population has increased by nearly 140 percent, threatening to undermine quality of life for residents here.

Based on our polls in 2000 and 2004 indicating voters would be willing to raise taxes to protect ranchland, Gallatin County commissioners placed a $10 million bond on the ballot. A successful win in 2000 prompted the commissioners to place on the 2004 ballot another $10 million bond, which passed by an even greater margin. The Conservation Campaign orchestrated all aspects of the campaigns, working closely with other nonprofits and local citizens.

Gallatin County’s success has caught the attention of other Western counties, many of which are now exploring the feasibility of doing similar campaigns in their locales.

The Conservation Campaign:
- Worked with a local citizen committee to design an overall strategy for the campaign.
- Assisted the county in preparing ballot language.
- Developed campaign messages and identified target voters for the direct mail campaign.

TCC’s Permanent Statewide Campaigns

The Conservation Campaign has launched a number of permanent statewide campaign committees. Permanent statewide campaigns raise funds up front so that campaigns for state and local ballot measures can mobilize quickly when the timing is right. Currently, programs are in place in Arizona, California, Georgia, Massachusetts, Florida, and Minnesota.

In Florida, The Conservation Campaign developed the Florida Conservation Campaign. In 2004, a $50,000 gift from a major donor successfully leveraged an additional $200,000 in local campaign dollars that ultimately helped secure voter approval for $250 million in new local funding for land conservation, including ballot measures in Lake, Osceola, Indian River, and Pasco counties.

Massachusetts’ permanent state-wide campaign, Citizens for Community Preservation, supported 12 communities in their efforts to adopt Community Preservation Act ballot measures. Under the Community Preservation Act, voters in Massachusetts towns and cities can approve a local referendum to levy a community-wide property tax surcharge of up to 3 percent for the acquisition of open space and historic buildings and the creation of affordable housing. The state guarantees matching funds for municipalities that approve local funding measures under the act. Voters in all 12 of the communities that The Conservation Campaign supported gave their approval to the Community Preservation Act, generating $38 million in new funding for conservation.
NASSAU COUNTY, NY

DATE: 11/02/04
AMOUNT: $50 million
PASS: 77 percent

Long Island’s Nassau County, once a rural oasis of pine barrens, rich farmland, and forest groves, is now a highly developed, suburban community. Many believe that current growth trends, if unchecked, could leave the county completely built-out within the next three to five years.

Prior to 2004, lawmakers in this traditionally conservative enclave viewed an open space bond as unviable. The Conservation Campaign, nevertheless, worked strategically to build support for a bond measure. A feasibility study was conducted. Polling concluded that a $50 million bond would have strong support from county voters.

The Conservation Campaign developed a comprehensive voter education campaign linking land conservation to the reduction of water pollution. On Election Day, the $50 million bond was approved by 77 percent of county voters, a whopping endorsement of the new Open Space Clean Water Environmental Program.

Local conservation groups have strong praise for The Conservation Campaign. “They completely guided us through this campaign,” says Lisa Ott, president of the North Shore Land Alliance. “We couldn’t have done it without The Conservation Campaign – everything from the feasibility study to the TV spots to the direct mail campaign. We hope to partner with them again in the near future.”

The Conservation Campaign:

- Oversaw polling that helped change preconceived notions about the public’s willingness to pay for open space protection.
- Partnered with local organizations to mobilize local support and get out the vote.
- Coordinated a comprehensive direct mail campaign, developed effective messages for target voters.
LAKE COUNTY, FL

DATE: 11/02/04
AMOUNT: $36 million
PASS: 71 percent

Lake County, Florida, a rapidly growing bedroom community west of Orlando, was a major conservation finance priority for The Conservation Campaign.

Based on a poll showing that a strong majority of voters would support paying for open space protection, the County Commission agreed to place a $36 million bond on the November 2004 ballot. The Conservation Campaign established Preserve Lake County, a local political committee to support the bond measure. Due to an up-front $30,000 donation, the local campaign committee was able to act quickly and mobilize voters in support of the bond measure. The immediate availability of funds allowed the campaign to hit the ground running and accomplish a great deal in a short time frame.

On November 2, 2004, 71 percent of county voters approved the $36 million bond, which is being used to protect drinking water sources, preserve natural areas, and build parks and trails. Importantly, these funds are enabling Lake County to compete for grant funds under the state’s Florida Forever program, thus leveraging county funds.

The Conservation Campaign:

- Coordinated a direct mail campaign to likely voters, with carefully crafted messages from public opinion polling.
- Assisted with fund raising for Preserve Lake County, helping to generate approximately $70,000 to ensure the measure’s success.
- Managed the ballot measure campaign, including campaign strategy and budgeting, fund raising, paid communications to voters, earned media, and field operations.

In Lake County, polls showed that protecting drinking water sources was very important to citizens.
Why Support The Conservation Campaign?

Patterns of growth and urbanization threaten many of the country’s landscapes. With open space and water quality at risk, state and local voters increasingly are taking matters into their own hands. Across the nation, citizens are saying “yes” at the voting booth to ballot measures that protect natural areas, parks, and farmland.

The Conservation Campaign facilitates this extraordinary movement of change. Our goal is to empower communities to achieve their vision for the future.

Toward this end, we educate and inform community leaders at the state and local level. We provide the technical skills and expertise to pass winning ballot measures. We organize campaigns from start to finish. We raise funds for these campaigns. And we communicate the messages that are most compelling to voters.

Help us support states and communities that are considering land conservation ballot measures. Your gift makes a huge difference. Every dollar contributed to The Conservation Campaign generates more than $1,000 of public funding for open space. Thank you.
## TCC Conservation Ballot Measures

<table>
<thead>
<tr>
<th>Year</th>
<th>County/Parish</th>
<th>Date</th>
<th>Type</th>
<th>Total</th>
<th>Pass</th>
<th>Fail</th>
<th>Percentage</th>
<th>Result</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>Pima County</td>
<td>05-18-2004</td>
<td>Bond</td>
<td>$174,300,000</td>
<td>Pass</td>
<td>$174,300,000</td>
<td>66%</td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Scottsdale</td>
<td>05-18-2004</td>
<td>Sales tax</td>
<td>$430,000,000</td>
<td>Pass</td>
<td>$430,000,000</td>
<td>55%</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Los Angeles</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$500,000,000</td>
<td>Pass</td>
<td>$500,000,000</td>
<td>76%</td>
<td>24%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Ventura County</td>
<td>11-02-2004</td>
<td>Sales tax</td>
<td>$250,000,000</td>
<td>Fail</td>
<td>$250,000,000</td>
<td>49%</td>
<td>51%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Adams County</td>
<td>11-02-2004</td>
<td>Sales tax</td>
<td>$173,037,640</td>
<td>Pass</td>
<td>$173,037,640</td>
<td>54%</td>
<td>46%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Erie</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$4,380,000</td>
<td>Pass</td>
<td>$4,380,000</td>
<td>64%</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>New Hartford</td>
<td>06-24-2004</td>
<td>Bond</td>
<td>$1,500,000</td>
<td>Pass</td>
<td>$1,500,000</td>
<td>74%</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Indian River County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$50,000,000</td>
<td>Pass</td>
<td>$50,000,000</td>
<td>67%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Lake County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$36,000,000</td>
<td>Pass</td>
<td>$36,000,000</td>
<td>71%</td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Manatee County</td>
<td>03-09-2004</td>
<td>Sales tax</td>
<td>$140,000,000</td>
<td>Fail</td>
<td>$140,000,000</td>
<td>48%</td>
<td>52%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Miami-Dade County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$680,258,000</td>
<td>Pass</td>
<td>$680,258,000</td>
<td>66%</td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Osceola County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$60,000,000</td>
<td>Pass</td>
<td>$60,000,000</td>
<td>67%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Pasco County</td>
<td>03-09-2004</td>
<td>Sales tax</td>
<td>$145,500,000</td>
<td>Pass</td>
<td>$145,500,000</td>
<td>52%</td>
<td>48%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Gwinnett County</td>
<td>11-02-2004</td>
<td>Sales tax</td>
<td>$550,000,000</td>
<td>Pass</td>
<td>$550,000,000</td>
<td>65%</td>
<td>35%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>St. Tammany Parish</td>
<td>01-17-2004</td>
<td>Property tax</td>
<td>$22,000,000</td>
<td>Fail</td>
<td>$22,000,000</td>
<td>33%</td>
<td>67%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Barnstable</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$43,888,060</td>
<td>Pass</td>
<td>$43,888,060</td>
<td>78%</td>
<td>22%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Concord</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$12,032,560</td>
<td>Pass</td>
<td>$12,032,560</td>
<td>59%</td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Groton</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$1,270,000</td>
<td>Pass</td>
<td>$1,270,000</td>
<td>63%</td>
<td>37%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Groveland</td>
<td>05-03-2004</td>
<td>Property tax</td>
<td>$3,108,400</td>
<td>Pass</td>
<td>$3,108,400</td>
<td>64%</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Hanover</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$10,401,640</td>
<td>Pass</td>
<td>$10,401,640</td>
<td>73%</td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Middleton</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$2,107,820</td>
<td>Pass</td>
<td>$2,107,820</td>
<td>73%</td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Nahant</td>
<td>04-24-2004</td>
<td>Property tax</td>
<td>$2,516,820</td>
<td>Pass</td>
<td>$2,516,820</td>
<td>58%</td>
<td>42%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Needham</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$20,311,040</td>
<td>Pass</td>
<td>$20,311,040</td>
<td>57%</td>
<td>43%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Northboro</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$5,977,240</td>
<td>Pass</td>
<td>$5,977,240</td>
<td>62%</td>
<td>38%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Provincetown</td>
<td>05-05-2004</td>
<td>Property tax</td>
<td>$5,431,740</td>
<td>Pass</td>
<td>$5,431,740</td>
<td>58%</td>
<td>42%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Wilbraham</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$3,540,000</td>
<td>Pass</td>
<td>$3,540,000</td>
<td>59%</td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Gallatin County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$10,000,000</td>
<td>Pass</td>
<td>$10,000,000</td>
<td>63%</td>
<td>37%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Wake County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$26,000,000</td>
<td>Pass</td>
<td>$26,000,000</td>
<td>75%</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Hampton</td>
<td>03-09-2004</td>
<td>Bond</td>
<td>$3,000,000</td>
<td>Pass</td>
<td>$3,000,000</td>
<td>74%</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Point Pleasant Bor.</td>
<td>11-02-2004</td>
<td>Property tax</td>
<td>$2,700,000</td>
<td>Pass</td>
<td>$2,700,000</td>
<td>58%</td>
<td>42%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Clarkstown</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$4,975,000</td>
<td>Fail</td>
<td>$4,975,000</td>
<td>39%</td>
<td>61%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Nassau County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$50,000,000</td>
<td>Pass</td>
<td>$50,000,000</td>
<td>77%</td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Oyster Bay</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$30,000,000</td>
<td>Pass</td>
<td>$30,000,000</td>
<td>71%</td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Webster</td>
<td>04-27-2004</td>
<td>Bond</td>
<td>$5,900,000</td>
<td>Pass</td>
<td>$5,900,000</td>
<td>52%</td>
<td>48%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Kendall County</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$5,000,000</td>
<td>Pass</td>
<td>$5,000,000</td>
<td>62%</td>
<td>38%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Draper</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$7,000,000</td>
<td>Pass</td>
<td>$7,000,000</td>
<td>59%</td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>Utah</td>
<td>11-02-2004</td>
<td>Bond</td>
<td>$150,000,000</td>
<td>Fail</td>
<td>$150,000,000</td>
<td>45%</td>
<td>55%</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL** | **$3,624,695,540** | **$3,057,720,540**
Financial Support

$10,000 or more

Mr. and Mrs. Carter F. Bales
Jay and Page Knudsen Cowles
Douglas and Jane Ferguson
Bambi and Frank Hatch
Long Island Pine Barrens Society
Julius Peterson, Inc.
The Nature Conservancy
Neighborhood Network Research Center, Inc.
North Shore Land Alliance
Lawrence L. Peckham
Peninsula Community Foundation
Progress Energy Company
Mr. and Mrs. Luis E. Rinaldini
Tejon Ranch
The Trust For Public Land

$1,000 - $9,999
Anonymous
Benjamin Lester Abberger III and
William West Abberger, in memory of
Eric Hardy Abberger
Patricia D. Altschul
John W. Baird
Richard and Juanita Baker
D. Dixon Boardman
Robert E. Carlson
CBS Builders Supply, Inc.
Centre Island Land Trust
Cibolo Wilderness Fund
The Cibolo Conservancy
Colonial Bank
Colorado Conservation Voters Education Fund
The Conservation Fund
Ernest and Cynthia Cook
Peter J. Davis
David and Vanessa Dayton
ERO Resources Corporation

Financial Summary
FY 2005
(Ending March 31, 2005)

INCOME
($ thousands)
Total $953
From Individuals $225
28%
From Organizations $728
72%

EXPENSES
($ thousands)
Total $914
Administration and Fundraising $141
15%
Lobbying and Campaigns $773
85%

Fanner & Associates, Inc.
First Federal Savings Bank
Florida Choice Bank
Douglas and Susan Gardner
Steven M. Glazer
Teresa B. Gods
Stephen R. Green
John and Diane Herman
William B. Johnston and Leslie F. Ruppert
Mr. and Mrs. Robert C. Kirkwood
Mr. and Mrs. Edward Ladd
Melissa and Ted Lagreid
Eugene C. Lee and Joanne K. Hurley
Kenneth E. Laroe
Kent Callahan Corporation
Lake County Rails to Trails
Leshar, Inc.
Barry Lewis
Henry D. Lord
Maine Audubon Society
Maine Coast Heritage Trust
Mr. and Mrs. James Mann
Mcintosh Farm Company
Mitchell B. Menzer
Richard Morrison
John D. Orcutt, Jr.
Nassau Land Trust
Natural Resources Council of Maine
New Hampshire Charitable Foundation
(Tarleton Fund)
New York League of Conservation Voters
Constance S. Otis
Oyster Bay Cove Land Trust
Van Parish
Michael and Elena Patterson
Robert A. Pilkington
Pringle Development
Marie Riddler
Riddle Newman Engineering
Lee D. Toni Robinson
Mr. Will Rogers and Ms. Kate Weese
E. Michael and Keren C. Rosser
Save Our Springs Alliance
Scott Ales, Inc.
Scott & Elaine Taylor Encore Farms
Patricia Lynn Shanks
Storage Unlimited, Inc.
Joan Story and Robert Kidd
F. Jerome Tone
Matthew and Amber Trifiro
United Civic Associations of Oyster Bay
United Southern Bank
James Dewey Watson
Georgia E. Wells
Florence Winthrop
Martha M. Wyckoff
Zoological Society of Florida
Lloyd P. Zuckerberg
The Conservation Campaign
Board of Directors

Chair
Page Knudsen Cowles, St. Paul, Minnesota, is a former investment professional and current community volunteer. She serves on the national board of the Trust for Public Land, and the local boards of St. Paul Academy and Summit School – a K-12 independent school, Unity Avenue Foundation – a family foundation, and Lawrence Creek, LLC – a private investment company.

Lester Abberger, Tallahassee, Florida, is a trustee of the Florida Trust for Historic Preservation, a member of the board of the Florida Humanities Institute and 1000 Friends of Florida, and a member of the Florida Greenways Council among many other civic and cultural responsibilities.

Maria Baier, Phoenix, Arizona, is the President and CEO of the Valley Partnership, a group of business leaders in the Phoenix area that advocates for responsible development in the region. Formerly, she directed Conservation Finance in Arizona for the Trust for Public Land, and she has also served as the top environmental policy advisor to two Republican governors of Arizona.

Ernest Cook, Brookline, Massachusetts, is President of the Conservation Campaign and senior vice president of the Trust for Public Land. He oversees TPL’s federal and state, and local campaigns. He is also one of the field’s foremost experts in the design and implementation of voter contact programs.

Roy Richards, Jr., Atlanta, Georgia, is a board member of the Trust for Public Land. He has previously served as chair of the Georgia Chamber of Commerce, president of the International Cablemakers Federation, and as chairman and CEO of the Southwire Company.

Will Rogers, Kensington, California, is President of the Trust for Public Land and former director of its western region. He was previously a project manager of infill urban development projects for a commercial real estate company based in Chicago.

Mike Rosser, Aurora, Colorado, serves on the Arapahoe County Open Space and Trails Advisory Board. As chairman of TCC’s campaign committee Arapahoe Neighbors for Open Space, Water Quality, and Parks, he led the successful campaign for a new sales tax for open space in Arapahoe County, Colorado in 2003. In addition, he is Vice President for National Accounts with United Guaranty Corporation, a leading mortgage insurance and financial services firm that is a division of AIG.

Staff of the Conservation Campaign

President
Ernest Cook

Vice Presidents
Will Abberger
Tim Raphael
Alan Front

General Counsel
Bill Lee

Treasurer
Tod Dobratz

Secretary
Nelson Lee

Assistant Treasurer
Constance de Brun

Assistant Secretaries
Bonita Morgan
Barbara L. Roger
Nikki Georges-Clapp

$250 - $999
Anonymous
Mr. and Mrs. Reinier Beeuwkes
Berkeley Neighborhood Association
Steven and Mary Bernard
Brannan Sand and Gravel Co.
Brooks, Wiley, Young, Padgett & Kleiser, P.A.
Margaret and Allen Brown
Catherine Hanson Real Estate, Inc.
Cherokee Investments, Inc.
Clayton H. Blanchard, Jr. P.A.
Courtney Ann Coyle
James and Joann Croson
David Knowles Agency, Inc.
Environmental & Technical Services, Inc.
James and Eloise Fisher
Nadene D. Foley
Beverly Gardner
Jennie Gerard and Steven Steinhour
Crystal Gray
Herbtmeister-Halback, Inc.
Hofmeister Design Construction, Inc.
Barclay G. Jones
Jordan Perlmutter & Co.
Hugh C. Kent
Wade Kilpatrick
Charles D. Kimbell
Lake County Education Association
Moulton Layne
Long Island Drinking Water Coalition
LPG Urban & Regional Planners, Inc.
Macaskill Foundation
Ecton and Betsy Manning
Steven J. Niemczyk
Lisa W. Ott
Mr. and Mrs. Douglas G. Paul
John Pringle and Debra Hinkle
Douglas and Katherine Raff
Elizabeth C. Remsen
Roberts & Law, P.A.
Martin and Joan Rosen
Robert Sakata
Mr. and Mrs. Daniel Salomone
Mr. and Mrs. James D. Sano
Shamrock Homes, Inc.
Showcase Homes, Inc.
George and Jacqueline A. Smallwood
The Society to Preserve Underhill
Agri Starts, Ill
Mr. and Mrs. Jeffrey M. Stopford
The Tar Flower Chapter
Trail Friends, Inc.
Uncle Matt’s Organic
Vermont Community Foundation
Wells Fargo State PAC – Colorado
John Welsh
Steve and Rachel Williams
Lynn Wodell
Mary R. Wright
M. V. Zilahy
Vote for Land
and Water

THE CONSERVATION CAMPAIGN
33 Union Street, 5th Floor
Boston, MA 02108
617.367.9092
617.367.8788 (fax)
www.conservationcampaign.org

PHOTO BY: JOSH SCHACHTER