Each year, America loses more than two million acres of farmland, forests and open space. Pristine landscapes are converted to shopping malls, subdivisions and highways. In the process, more than 100,000 acres of wetlands are destroyed, degrading water quality and contributing to flooding.

Americans everywhere are looking for ways to take charge of growth, while still respecting the rights of landowners. Increasingly, they are finding the solution in legislation that dedicates new public funds to the protection of land and water resources — and they are voting to make this legislation happen.

The Conservation Campaign was formed in 2000 to support this national movement in order to preserve the quality of life for future generations.

Cover: Flat Tops Wilderness Area in Routt County, Colorado. With help from the Conservation Campaign, county voters extended a levy that will raise more than $20 million in conservation funds.
ABOUT THE CONSERVATION CAMPAIGN

“The Conservation Campaign is a uniquely structured, and as a result extremely efficient, nonprofit organization. Our mission is to mobilize voter support for public financing to protect land and water resources through legislative and ballot measures. We believe that successful land preservation initiatives take place when everyone works together toward a common goal.”

The Conservation Campaign supports public funding for a wide range of land conservation programs, from the acquisition of urban parks and playgrounds to the purchase of development rights on working forests, ranches, and farms. Our guiding philosophy is to champion measures that offer full compensation to landowners in open market transactions.

Since its start, the Conservation Campaign has helped to win approval of nearly $20 billion in funds for conservation and related purposes in all parts of America.

A 501(c) 4 nonprofit organization, the Conservation Campaign is nonpartisan and works cooperatively with elected officials, farmers, ranchers, the business community, civic organizations, developers, realtors, and conservation groups.

Although not a tax-exempt organization, the Conservation Campaign receives broad support in the form of gifts from individuals, corporations, and community foundations.

Because of the Conservation Campaign’s unusual and highly leveraged business model, every dollar contributed to it generates more than $1,000 in new public funds for land conservation.

2005: A YEAR OF PARTNERSHIPS FOR CONSERVATION FUNDING

The Conservation Campaign was established in 2000 by the Trust for Public Land – a national land conservation organization – to serve as its partner in lobbying and ballot measure campaigns. Since that time, the Conservation Campaign has grown to serve conservation advocates of all sizes and types, from local land trusts to state farm bureaus to national wildlife organizations.

Our partners can bank on the Conservation Campaign’s track record of success, our ability to make the most efficient use of their funds, and our patient expertise in dealing with the confusing array of laws and regulations that govern lobbying and campaign activities.

In 2005, the Conservation Campaign supported 41 ballot measure campaigns. Of these, 37 passed with voter approval as high as 89%. These measures generated a total of more than $1 billion in new public funds nationwide. In addition, the Conservation Campaign supported a wide range of funding legislation that was adopted by state and local legislatures.

In every instance, our success was really the success of the partners and coalitions that combined forces and worked collectively through the Conservation Campaign. Our 2005 annual report is dedicated to the partners who make our work possible.

Benefits of Partnering With the Conservation Campaign

Conservation leaders across the country are working in partnership with the Conservation Campaign. We have the staff, the expertise, and the experience to make their land conservation funding goals a reality. The Conservation Campaign offers the following:

**Broad mission.** We support measures to protect every type of open space, including city parks, community water supplies, agricultural land and wildlife areas.

**Cost savings.** We offer substantial savings on direct mail campaigns.

**Legal expertise.** We have a full-time attorney who is a leading expert in campaign finance and lobbying matters.

**Experience with tax filings.** We understand the tax laws and take care of IRS filings for our campaigns.

**Liability insurance.** All campaign officers are covered by our corporate liability policy.

**Fast action.** Through our national network of political consultants and vendors, we ensure fast, low-cost service.

In 2005, Maine approved another $12 million for the popular Land for Maine’s Future program, which has protected priceless assets such as Scarborough Beach.
Pennsylvania’s rich agricultural heritage is under threat by unchecked sprawl. The Growing Greener II bond provides the funding to protect Pennsylvania’s water quality, natural areas, and farms like this one in Cherry Valley.

**PENNSYLVANIA GROWS GREENER**

The state of Pennsylvania has a legacy of rich agricultural lands, scenic mountains and free-flowing rivers. But it also has a legacy of abandoned mines needing reclamation and acid drainage that pollutes rivers and streams.

Supporters of environmental protection in Pennsylvania conceived a program called “Growing Greener” that would address both of these issues – protecting the state’s most valuable farms, forests and natural areas while investing to clean up the lingering damage from years of mining. A coalition called the Pennsylvania Alliance for Restoration and Conservation (“PARC”) took shape and began the effort to convince the legislature to take a major step forward in funding land conservation and environmental restoration.

After two years of negotiations, a fragile legislative alliance finally produced a compromise bill on April 13, 2005. The legislation, which was immediately signed by Governor Rendell, placed a $625 million “Growing Greener” bond on the May 17 primary election ballot – just 34 days later!

With less than five weeks to design and carry out a statewide campaign, every minute was critical. Five days after the legislature approved the referendum, the PARC coalition held a meeting in Harrisburg to hammer out a campaign strategy. The partners asked the Conservation Campaign to serve as the statewide campaign committee and committed to raise at least $300,000 for the campaign’s expenses.

Within a few days, the Conservation Campaign:
- secured a proposal from an experienced direct mail consultant
- registered a campaign committee and opened a bank account
- created a strategy to target likely voters in an unusual election
- designed and produced over half a million pieces of mail.

On election day, 61% of the voters gave Growing Greener a sweeping victory.

**PARTNERS:**
- Chesapeake Bay Foundation
- Citizens for Pennsylvania’s Future
- Natural Lands Trust
- Penn Environment
- Pennsylvania Audubon
- Pennsylvania Environmental Council
- Pennsylvania Land Trust Association
- The Nature Conservancy
- Trust for Public Land
- Western Pennsylvania Conservancy
NORTH CAROLINA SAVES LAND FOR TOMORROW

With a warm seacoast on one side, cool mountains on the other, and major financial and technology centers like Charlotte and Raleigh-Durham in between, North Carolina arguably has it all. People seem to agree, because the state's population has mushroomed by 60 percent in the last 30 years, making it the sixth fastest-growing state in the nation.

But one thing missing in North Carolina is enough government funds to protect the state's heritage of open lands. Recent estimates predict the state will lose one million acres of natural and rural lands in the next ten years. Much of this land is vitally important to the state's farming and fishing industries, to the quality of its drinking water, to its unique wildlife and ecosystems, and to the quality of life for its growing population.

In response, organizations that care about North Carolina's parks and natural resources formed the Land for Tomorrow Coalition. Early in 2005, the coalition published a report that documented the need for $3.2 billion in new state funding for land conservation over the next five years.

The coalition urges the general assembly and governor to put a $1 billion bond before the voters. Existing state funds provide roughly $138 million each year for land conservation and related purposes. The proposed land and water conservation bond would provide another $200 million per year.

While the bonding proposal is being studied, the coalition has advocated for more funding for land conservation through existing programs. And in 2005, for the first time, the coordinated lobbying of several members of the Land for Tomorrow coalition achieved full funding of $100 million for the North Carolina Clean Water Management Trust Fund. About half of this appropriation will go to land conservation – an encouraging down payment on the coalition's goal.

On behalf of its partners in North Carolina, the Conservation Campaign has opened a bank account in the state and has already begun raising funds in anticipation of the upcoming ballot measure campaign.

PARTNERS:
American Farmland Trust
Conservation Fund
Conservation Trust for North Carolina
Environment North Carolina
Land Loss Prevention Project
North Carolina Community Development Initiative
North Carolina Recreation and Park Association
Preservation North Carolina
The Nature Conservancy
The Wilderness Society
Trust for Public Land

In 2005, the North Carolina general assembly fully funded its Clean Water Management Trust Fund at $100 million for land conservation and watershed protection, helping maintain areas like Linville Falls pictured above.
MASSACHUSETTS PRESERVES ITS COMMUNITIES

In the fall of the year 2000, Massachusetts Governor Celucci signed into law a pioneering bill called the Community Preservation Act. This law gives each of the state’s 351 cities and towns the right to levy a property tax surcharge of up to 3% for the purposes of land conservation, affordable housing and historic preservation. The new levy requires the support of a majority of voters in a local election. Each community that adopts the surcharge receives matching funds from the state. Backing up that promise is a new document recording fee that is collected by the registry of deeds and deposited into a dedicated fund.

Making a success of the Community Preservation Act required unprecedented collaboration among groups that supported interests as varied as senior citizen housing, construction of soccer fields, protection of historic sites and conservation of wildlife habitat. These groups agreed to come together as the Community Preservation Coalition under the umbrella of the Conservation Campaign.

As the Massachusetts economy stumbled in the early part of the decade, the state budget faced a serious squeeze. Many legislators began to eye the burgeoning coffers of the Community Preservation Fund as a way to make ends meet.

The Community Preservation Coalition adopted a two-part strategy: first, directly lobby state lawmakers in opposition to any raids on the dedicated matching funds, and second, get at least 100 cities and towns in all parts of the state to adopt the Community Preservation Act so that a large sample of the state’s municipalities would have a direct stake in protecting the new state program.

The year 2005 was a breakthrough year for the Community Preservation Act in Massachusetts. The Conservation Campaign supported 24 local campaigns, and 23 of them were successful – a stunning success rate of 96%! Over 100 communities have now entered the program, and many more are lined up for 2006. The state matching fund remains intact, and the prospects for keeping it that way look better than ever.

Children playing at a pond in West Tisbury, MA, one of 23 towns in Massachusetts to approve funding for community preservation in 2005.
The Conservation Campaign developed the campaign message and the direct mail outreach to voters for the Routt County campaign.

Nothing is more vital than protecting our QUALITY OF LIFE.
That's why we need to VOTE YES ON 1A to preserve our Ranchlands and Natural Areas.

We can all see what makes Routt County special: wide-open spaces, clean, clear water, unspoiled scenic vistas, wildlife in abundance, but without the Ranchlands and Natural Areas Program, much of what makes Routt County unique could be lost.

So far, the Ranchlands and Natural Areas Program, also known as the PDR program, has preserved over 7,400 acres of natural areas and ranchlands that will never be developed.

But unless we vote YES on 1A to renew the program, it will expire. And the pace of development isn't going to let up. With 150 new homes slated to be built here in the next 10 years, we need to renew this program now so we can plan for future growth and balance it by preserving ranchlands and natural areas.

The program is also a great value. For just $12 per $100,000 of home value, we can protect the investment we've already made in our homes and our community.
Program fees are capped at 2% and an independent audit is conducted every year so we can be confident that we are getting the most out of our money. Learn more at www.preserve-routt.org.

On November 1, vote YES on 1A.
Protect our Water, our Wildlife & our Quality of Life

The Conservation Campaign developed the campaign message and the direct mail outreach to voters for the Routt County campaign.

COLORADO CAMPAIGNS TO PROTECT ITS RANCHING HERITAGE

The open farms and ranches of rapidly developing Routt County, Colorado, northwest of Denver, are crucial to the county's quality of life and agricultural and tourist economies. In 1996, Routt County became the first county in America to adopt a tax that was dedicated exclusively to the protection of working farms and ranches by paying landowners for their development rights. The proposal was controversial, and the new program barely survived at the polls by a margin of fewer than 100 votes.

Since its passage, the Ranchland and Natural Areas Program has preserved almost 9,000 acres, helping to protect water quality, wildlife habitat, and the scenic views and vistas that draw visitors from around the nation. Routt County has attracted generous matching grants from both state and federal sources, and many landowners who were skeptical of the program have been won over.

In fact, the program has become so popular with farmers and ranchers that opportunities to protect high-priority lands far exceed the available funds. So the county decided to go back to the voters in 2005 with a proposal to increase the property tax and to extend the levy for 20 more years.

The Conservation Campaign helped its partners form a campaign committee, raise funds, design the direct mail program and run the campaign. On election day, 59% of the voters approved the additional tax. This time, the margin of victory was more than ten times the narrow majority of 1996.

PARTNERS:
Colorado Cattlemen's Agricultural Land Trust
Community Alliance of the Yampa Valley
The Nature Conservancy
Trust for Public Land
Yampa Valley Land Trust
MAINE VOTES YES ON LAND FOR THE FUTURE

Long-standing traditions of private management of timberland in Maine are coming to an end. More and more of Maine's famous Northern Forest is falling into the ownership of investment groups that are seeking to maximize short-term returns from the land. That often means opening up more land to development—especially the land along lakes and rivers, which is also the land most important to hunters, backpackers and wildlife.

The Land for Maine's Future Program was created in 1987 when Maine voters passed a $35 million bond to acquire conservation and recreation lands. In 1999, voters approved another conservation bond for $50 million. By 2004, Land for Maine's Future had protected almost 200,000 acres in all of Maine's 16 counties, almost always with the help of public and private matching funds. The lands protected include more than 323 miles of shorefront and 75 miles of rail-trails as well as valuable wildlife habitat, entire islands, and working forests and farms. But the state funds were running out, and a new bond was urgently needed.

The leading conservation groups in Maine joined together to sponsor a legislative campaign to place a new bond on the ballot. The Conservation Campaign supported a staff person to coordinate the group's activities. The coalition worked particularly hard to reinvigorate the broad-based coalition of sportsmen, environmentalists, businesses and civic groups that supported the 1999 conservation bond campaign.

Despite an intensive lobbying effort and an urgent need for new funds as the state's resources ran out, the legislature failed to put a bond on the ballot in 2004. The coalition regrouped, raised more money, and turned up the pressure in 2005. Finally, in the closing days of the legislative session, a new bond was referred to the November 2005 ballot.

The same partners asked the Conservation Campaign to sponsor the ballot measure campaign. The “Citizens to Save Maine's Heritage” committee raised over $200,000 with the help of all the partners. On election day, 65% of the voters gave their endorsement to the Land for Maine's Future bond, ensuring that the state's vitally important conservation programs can continue.

PARTNERS:
Appalachian Mountain Club
Maine Coast Heritage Trust
Maine Audubon Society
Maine League of Conservation Voters
Natural Resources Council of Maine
The Nature Conservancy
The Northern Forest Alliance
Trust for Public Land
## The Conservation Campaign's 2005 Ballot Measures

<table>
<thead>
<tr>
<th>State</th>
<th>Jurisdiction Name</th>
<th>Date</th>
<th>Finance Mechanism</th>
<th>Total Funds at Stake</th>
<th>Pass?</th>
<th>Status</th>
<th>% Yes</th>
<th>% No</th>
<th>Total Funds Approved</th>
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<tbody>
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<td>CO</td>
<td>Durango</td>
<td>04-05-2005</td>
<td>Sales tax</td>
<td>$70,000,000</td>
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<td>99%</td>
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<td>Superior</td>
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<td>Bond</td>
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<td>55%</td>
<td>45%</td>
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<td>FL</td>
<td>Davie</td>
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<td>60%</td>
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<td>MA</td>
<td>Belchertown</td>
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<td>Bourne</td>
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<td>Pass</td>
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<td>Pass</td>
<td>82%</td>
<td>18%</td>
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<td>MA</td>
<td>Bridgewater</td>
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<td>62%</td>
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<td>MA</td>
<td>Dennis</td>
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<td>Pass</td>
<td>89%</td>
<td>11%</td>
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<td>MA</td>
<td>Edgartown</td>
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<td>Pass</td>
<td>52%</td>
<td>48%</td>
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<td>MA</td>
<td>Fairhaven</td>
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<td>$3,757,220</td>
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<td>57%</td>
<td>43%</td>
<td>$3,757,220</td>
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<td>MA</td>
<td>Hamilton</td>
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<td>43%</td>
<td>$5,360,000</td>
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<td>MA</td>
<td>Harwich</td>
<td>05-17-2005</td>
<td>Property tax</td>
<td>$6,000,000</td>
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<td>Pass</td>
<td>82%</td>
<td>18%</td>
<td>$6,000,000</td>
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<td>MA</td>
<td>Kingston</td>
<td>04-23-2005</td>
<td>Property tax</td>
<td>$7,200,000</td>
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<td>Pass</td>
<td>68%</td>
<td>32%</td>
<td>$7,200,000</td>
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<td>MA</td>
<td>Manchester-by-the-Sea</td>
<td>05-17-2005</td>
<td>Property tax</td>
<td>$1,280,000</td>
<td>✓</td>
<td>Pass</td>
<td>57%</td>
<td>43%</td>
<td>$1,280,000</td>
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<tr>
<td>MA</td>
<td>Mashpee</td>
<td>05-07-2005</td>
<td>Property tax</td>
<td>$14,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>88%</td>
<td>12%</td>
<td>$14,000,000</td>
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<tr>
<td>MA</td>
<td>Northampton</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$12,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>51%</td>
<td>49%</td>
<td>$12,000,000</td>
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<tr>
<td>MA</td>
<td>Oak Bluffs</td>
<td>04-14-2005</td>
<td>Property tax</td>
<td>$6,804,660</td>
<td>✓</td>
<td>Pass</td>
<td>54%</td>
<td>46%</td>
<td>$6,804,660</td>
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<td>MA</td>
<td>Randolph</td>
<td>04-05-2005</td>
<td>Property tax</td>
<td>$8,640,000</td>
<td>✓</td>
<td>Pass</td>
<td>50%</td>
<td>50%</td>
<td>$8,640,000</td>
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<tr>
<td>MA</td>
<td>Sandwich</td>
<td>05-05-2005</td>
<td>Property tax</td>
<td>$11,700,000</td>
<td>✓</td>
<td>Pass</td>
<td>80%</td>
<td>20%</td>
<td>$11,700,000</td>
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<tr>
<td>MA</td>
<td>Tisbury</td>
<td>04-19-2005</td>
<td>Property tax</td>
<td>$6,951,820</td>
<td>✓</td>
<td>Pass</td>
<td>61%</td>
<td>39%</td>
<td>$6,951,820</td>
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<tr>
<td>MA</td>
<td>Walhama</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$35,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>90%</td>
<td>10%</td>
<td>$35,000,000</td>
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<tr>
<td>MA</td>
<td>Watertown</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$8,000,000</td>
<td>Fail</td>
<td>41%</td>
<td>59%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MA</td>
<td>Wellfleet</td>
<td>05-02-2005</td>
<td>Property tax</td>
<td>$5,800,700</td>
<td>✓</td>
<td>Pass</td>
<td>72%</td>
<td>28%</td>
<td>$5,800,700</td>
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<tr>
<td>MA</td>
<td>Wenham</td>
<td>05-07-2005</td>
<td>Property tax</td>
<td>$4,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>77%</td>
<td>23%</td>
<td>$4,000,000</td>
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<tr>
<td>MA</td>
<td>West Tisbury</td>
<td>04-14-2005</td>
<td>Property tax</td>
<td>$4,743,540</td>
<td>✓</td>
<td>Pass</td>
<td>53%</td>
<td>47%</td>
<td>$4,743,540</td>
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<td>MA</td>
<td>Weymouth</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$9,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>51%</td>
<td>49%</td>
<td>$9,000,000</td>
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<tr>
<td>MA</td>
<td>Yarmouth</td>
<td>05-02-2005</td>
<td>Property tax</td>
<td>$21,515,980</td>
<td>✓</td>
<td>Pass</td>
<td>80%</td>
<td>20%</td>
<td>$21,515,980</td>
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<tr>
<td>ME</td>
<td>Maine</td>
<td>11-08-2005</td>
<td>Bond</td>
<td>$12,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>65%</td>
<td>35%</td>
<td>$12,000,000</td>
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<tr>
<td>NJ</td>
<td>Camden County</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$50,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>68%</td>
<td>32%</td>
<td>$50,000,000</td>
</tr>
<tr>
<td>NJ</td>
<td>Point Pleasant Beach Borough</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$1,300,000</td>
<td>✓</td>
<td>Pass</td>
<td>66%</td>
<td>34%</td>
<td>$1,300,000</td>
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<td>NY</td>
<td>Putnam County</td>
<td>11-08-2005</td>
<td>Bond</td>
<td>$20,000,000</td>
<td>Fail</td>
<td>49%</td>
<td>51%</td>
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<td></td>
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<tr>
<td>OH</td>
<td>Erie County Metroparks</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$9,811,570</td>
<td>Fail</td>
<td>41%</td>
<td>59%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OH</td>
<td>Lake County Metroparks District</td>
<td>11-08-2005</td>
<td>Property tax</td>
<td>$123,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>57%</td>
<td>43%</td>
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<tr>
<td>PA</td>
<td>Pennsylvania</td>
<td>05-17-2005</td>
<td>Bond</td>
<td>$625,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>61%</td>
<td>39%</td>
<td>$625,000,000</td>
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<tr>
<td>PA</td>
<td>Pike County</td>
<td>11-08-2005</td>
<td>Bond</td>
<td>$10,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>67%</td>
<td>33%</td>
<td>$10,000,000</td>
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<tr>
<td>TX</td>
<td>Arlington</td>
<td>05-07-2005</td>
<td>Bond</td>
<td>$13,600,000</td>
<td>✓</td>
<td>Pass</td>
<td>59%</td>
<td>41%</td>
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<td>TX</td>
<td>San Antonio</td>
<td>05-07-2005</td>
<td>Sales tax</td>
<td>$95,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>55%</td>
<td>45%</td>
<td>$95,000,000</td>
</tr>
<tr>
<td>TX</td>
<td>San Antonio</td>
<td>05-07-2005</td>
<td>Sales tax</td>
<td>$45,000,000</td>
<td>✓</td>
<td>Pass</td>
<td>54%</td>
<td>46%</td>
<td>$45,000,000</td>
</tr>
<tr>
<td>TX</td>
<td>Travis County</td>
<td>11-08-2005</td>
<td>Bond</td>
<td>$62,150,000</td>
<td>✓</td>
<td>Pass</td>
<td>66%</td>
<td>34%</td>
<td>$62,150,000</td>
</tr>
<tr>
<td>UT</td>
<td>Alpine City</td>
<td>11-08-2005</td>
<td>Bond</td>
<td>$5,000,000</td>
<td>Fail</td>
<td>25%</td>
<td>75%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TOTAL 41  $1,426,358,850  37  $1,383,547,280
Financial Support

$10,000 or more
Anonymous
Appalachian Mountain Club
Brandywine Conservancy
Caribbean Venture of Naples
Citizens For Pennsylvania's Future
Jay Cowles and Page Knudsen Cowles
Christopher and Sharon Davis
DBM Associates, Inc.
Fairfield County Community Foundation
Douglas and Jane Fergusson
Leon and Lisa Gorman
Grand Canyon Trust
John and Chara Haas
Harbor Oaks Development
Heritage Conservancy
Hudson Highlands Land Trust
JVT Asset Management
L.L. Bean, Inc.
Maine Coast Heritage Trust
Allan H. McAlpin III
Elizabeth Moran
Diane L. Myer
Natural Lands Trust, Inc.
Michael and Elena Patterson
Peter Pinchot
Plum Creek, Inc.
Sonoran Institute
Sunco Development Co.
The Nature Conservancy
The Trust for Public Land
Tri-Co, Inc.
Valley Partnership
Western Pennsylvania Conservancy
Julia and Nigel Widdowson

$1,000 - $9,999
Anonymous
Benjamin Lester Abberger III and William West Abberger, in memory of Eric Hardy Abberger
David Abel and Brenda Levin
Maria Baier
John W. Baird
Rebecca Barrantes
Arthur Bergeron
Peter P. Blanchard III
Blue Hill Heritage Trust
The Boulos Company
Brunswick Topsham Land Trust
Cape Elizabeth Land Trust, Inc.
Mr. and Mrs. Robert E. Carlson
Davis R. Chant, Inc.
Thomas M. Chappell
Cherry Hill Democratic Party
Cheshire Land Preservation Fund
Citizens' Housing and Planning Association
Coalition of Pinnacle Peak, Inc.
Coastal Mountains Land Trust
Joyce K. Coleman
Colorado Conservation Trust
The Conservation Fund
Ernest and Cynthia Cook
Gail L. Davis
Dead River Company
Deer Haven, LLC
Delaware Highlands Conservancy
Durand and Anastas Environmental Strategies
Evergreen Foundation
David Flanagan
Friends of Acadia
Steven M. Glazer
Anthony P. Grassi
Carole Haas Gravaggio
Great Works Regional Land Trust, Inc.
The Gypsy Hill Conservation Charitable Trust
Susan W. Harvey
Peter Heims
Horace A. Hildreth, Jr.
Historic Massachusetts, Inc.
Sherry F. Huber
L. Stockton Illoway and Eleanor Morris Illoway
Investors Economic Assurance, LLC
William B. Johnston and Leslie F. Ruppert
Henry Jordan
Patricia Kettle
Edward J. Kloury
Kittery Land Trust, Inc.
Leila Labbe
Ann Gray Large
Laudholm Trust
Eugene C. Lee and Joanne K. Hurley
David T. Lender
Amy Utzenberger
Loon Echo Land Trust
Henry D. Lord
R. James Macalere
Jane C. MacElree
Macerich Management Company
Maine Audubon Society
Maine Farmland Trust
James and Katharine Mann
Marion Layton Mann
Massachusetts Affordable Housing Alliance
Massachusetts Audubon Society
Gerrish H. Miliken
Roger Mililken, Jr.
Scott Robert Montgomery
Ranney R. Moran and Theresa M. Moran
J. Mason Moffit
Catherine and James Murdock
National Trust for Historic Preservation
Natural Resources Council of Maine
Arthur E. Newbold IV
Paul Coe Nicholson, Jr.
NJ Conservation Foundation
John C. Oliver III
Open Space Institute, Inc.
The Pennsylvania Horticultural Society
Regina R. Phelps
Phippsburg Land Trust
Katherine S. Pope
Portland Trails
Putnam County Land Trust
Quoddy Regional Land Trust, Inc.
Rangeley Lakes Heritage Trust
Marie Riddler
Robbins Lumber
Richard G. Rockefeller
Mr. Will Rogers and Ms. Kate Weese
Neil R. Rolde
Mr. and Mrs. E. Michael Rosser
Scenic Hudson, Inc.
Jean Scudder
John and Elizabeth Shober
Richard Snyder
Richard A. Spencer
James M. Stewart
Superstition Area Land Trust
Betty J. Tatro
Nathaniel P. Thompson
Anna Marie Thron
F. Jerome Tore
Matthew G. Trifrio
Linda J. Whitehead
Robert J. Vairo
Pamela D. Vargo
Vestar Development II, LLC
Vestar Sundance Towne Center, LLC
Vestar, CTC - Gilbert Phase 2, LLC
Vinalhaven Land Trust
Bruce Wallace
WDP Partners, LLC
William and Nancy Weaver
Gordon Wildermuth
Wilderness Society
Wilkins and Associates
Ann Wimm
Lyned J. Wischcamper
Alan Wood
Woodloch Pines, Inc.
Martha M. Wyckoff
York Land Trust, Inc.

$250 - $999
Anthony and Sharon Abeson
Carlton Allbright
N.C. Anderson
Thomas and Elizabeth Balderston
Caroline Banu
P. James and Nancy Barthe
Pamela D. Vargo
R. James Macalere
James C. MacElree
Macerich Management Company
Maine Audubon Society
Maine Farmland Trust
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Marion Layton Mann
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J. Mason Moffit
Catherine and James Murdock
National Trust for Historic Preservation
Natural Resources Council of Maine
Arthur E. Newbold IV
Paul Coe Nicholson, Jr.

Financial Summary
FY 2006
(Ending March 31, 2006)

INCOME
($ thousands)
Total $1,689

From Individuals
$550
33%
From Organizations
$1,139
67%

EXPENSES
($ thousands)
Total $1,413

Administration and Fundraising
$340
24%
Lobbying and Campaigns
$1,073
76%

$250 - $999
Anthony and Sharon Abeson
Carlton Allbright
N.C. Anderson
Thomas and Elizabeth Balderston
Caroline Banu
P. James and Nancy Barthe
Pamela D. Vargo
R. James Macalere
James C. MacElree
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Gordon Wildermuth
Wilderness Society
Wilkins and Associates
Ann Wimm
Lyned J. Wischcamper
Alan Wood
Woodloch Pines, Inc.
Martha M. Wyckoff
York Land Trust, Inc.
The Conservation Campaign Board of Directors

Page Knudsen Cowles, Chair. St. Paul, Minnesota, is a former investment professional and was a founder and partner in Ruminator Books Press, an independent trade book publisher. Currently, she serves on the boards of the Trust for Public Land, the Minnesota League of Conservation Voters, St. Paul Academy and Summit School, a K-12 independent school, Unity Avenue Foundation, a family foundation, and Lawrence Creek, LLC, a private investment company.

Lester Abberger, Tallahassee, Florida, is an investment banker and lobbyist. He is president of 1000 Friends of Florida and chairman of the City of Tallahassee’s Urban Design Commission. He also serves on the boards of M+S Banks, Fugelig: Koch Architects, the Museums of Florida History, the Florida Humanities Council, Blue Heron Water Systems, and numerous other civic, charitable, and business organizations.

Maria Baier, Phoenix, Arizona, is the executive director of the Valley Partnership, a group of business leaders in the Phoenix area concerned with guiding sound economic growth in the region. Formerly, she directed Conservation Finance in Arizona for the Trust for Public Land, and she has also served as the top environmental policy advisor to two Republican governors of Arizona.

Ernest Cook, Brookline, Massachusetts, is president of the Conservation Campaign and senior vice-president of the Trust for Public Land. He oversees TPL’s national programs, including its Conservation Finance Program, which he helped to found. He serves on the boards of the Commonweal Conservancy and the Green Bural Council.

Adam Eichberg, Denver, Colorado, is the executive director of the newly created Western Conservation Foundation, a nonprofit serving the diverse needs of the West. Prior to this endeavor, he served as the associate national director of the Trust for Public Land’s Conservation Finance Program and as a vice-president of the Conservation Campaign, which he helped to found.

Douglas P. Ferguson, Mill Valley, California, is an attorney concentrating in business, entertainment and real estate law. He serves on boards of directors for the Trust for Public Land and Lucasfilm Ltd, and is an advisor to a number of other nonprofit organizations in the areas of the environment and the performing arts.

Van Parish, Washington, DC is senior vice president of Winning Directions, a strategic communications firm specializing in the direct mail needs of political candidates, nonprofit associations and labor organizations. Mr. Parish creates strategy, messaging and voter contact programs for Winning Direction’s major clients in the nation’s capital and throughout the country. Founder and Principal of the Parish Group prior to joining Winning Directions, Mr. Parish’s extensive background in politics and public affairs spans more than a quarter century.

Roy Richards, Jr., Atlanta, Georgia, is a board member of the Trust for Public Land. He has previously served as chair of the Georgia Chamber of Commerce, president of the International Cablemakers Federation, and chairman and CEO of the Southwire Company.

Will Rogers, Kensington, California, is president of the Trust for Public Land and former director of its western region. He was previously a project manager of infill urban development projects for a commercial real estate company based in Chicago.

Mike Rosser, Aurora, Colorado, serves on the Arapahoe County Open Space and Trails Advisory Board. As chairman of TCC’s campaign committee Arapahoe Neighbors for Open Space, Water Quality, and Parks, he led the successful campaign for a new sales tax for open space in Arapahoe County, Colorado, in 2003. He also serves on the Colorado Advisory Board of the Trust for Public Land.

Officers of the Conservation Campaign

President
Ernest Cook

Vice Presidents
Will Abberger
Tim Raphael
Alan Front

General Counsel
Bill Lee

Chief Financial Officer & Treasurer
Tod Dobratz

Secretary
Nelson Lee

Assistant Treasurer
Constance de Brun

Assistant Secretaries
Barbara L. Roger
Bonita Morgan

Markley H. Boyer
Sheila Brady
James Brown
Margaret and Allen Brown
Robert Brucker
Frederick Buchholz
Richard Caridi
David M. Carlisle
Benjamin Cart
Davis R. Chant
James M. Cohen
Tristram Colket, Jr.
Mr. and Mrs. Peter B. Cooper
Zeblyon R. Craig
Cumberland Mainland and Island Trust
Charles and Barbara Davis
Sandra Diedrich
Lee F. Driscoll and Phoebe Driscoll
Craig C. Dunne
Adam R. Eichberg
Dr. William L. Ellkins
William Emore
Fields Pond Foundation
Sydney and Ruth Fluck
Peter Fontaine
Freeport Conservation Trust
Friends of the Great Swamp
Michael Geitz
Jennie Gerard and Steven Steinhour
William J. Ginn
Martin Gold
Norman J. Goldberg
Nancy Gray
Whitney and Elizabeth Hatch
Chris Herter
J. Richard Hunter
Integra Krauser & Cirz, Inc.
Islesboro Islands Trust
Allen Kaplan
Kennebunk Land Trust
William Kiger
James Labbe
William and Pamela Latta
Caroline M. Macomber
Mahoosuc Land Trust, Inc.
Maine Wilderness Watershed Trust
Maloney Properties, Inc.
Ecton and Betsy Manning
David and Jane Rice Martinini
Maskenozha Rod and Gun Club
Malcolm McAlpin
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Lee Miller
Ranlet Miner, Jr.
Susan S. Mullin
Nicholas H. Niles
Helen Norton
Pheonixville Town Center LP
C. Davis Pike
Douglass and Katherine Raff
Ramsey Properties LP
Rich Reuben
Joseph Rice
Helen Ripple
Gregory Romanovski
Gerald Roror
Martin and Joan Rosen
Thomas A. Rumpf
Barbara Rushmore
Virginia Rushmore
James D. Sano
Kevin Shanley
Betsy Shure Gross, in honor of Arthur Bergeron
Mr. and Mrs. E. Clement Shute
Ann C. Snyder
Mark E. Stein
Sean Strub
Maleyne Syracuse
The Kennebec Land Trust
William Troy
Mark and Dawn Van Denend
Richard S. Vogels, Sr.
Mr. and Mrs. Eliot Wadsworth II
Albert Waldman
R. Anthony Waldron
Weinstein, Schneider, Kannebecker and Lokuta
Wildlands Conservancy, Inc.
Penelope Wilson

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In 2005, Hawaii’s governor approved the state’s first conservation funding program.