

CONSERVATION



C A M P A I G N

2 0 0 5   A n n u a l   R e p o r t

**E**ach year, America loses more than two million acres of farmland, forests and open space. Pristine landscapes are converted to shopping malls, subdivisions and highways. In the process, more than 100,000 acres of wetlands are destroyed, degrading water quality and contributing to flooding.

Americans everywhere are looking for ways to take charge of growth, while still respecting the rights of landowners.

Increasingly, they are finding the solution in legislation that dedicates new public funds to the protection of land and water resources – and they are voting to make this legislation happen.

The Conservation Campaign was formed in 2000 to support this national movement in order to preserve the quality of life for future generations.



COVER PHOTO: CHAD JAVOR

**Cover: Flat Tops Wilderness Area in Routt County, Colorado. With help from the Conservation Campaign, county voters extended a levy that will raise more than \$20 million in conservation funds.**

## ABOUT THE CONSERVATION CAMPAIGN

"The Conservation Campaign is a uniquely structured, and as a result extremely efficient, nonprofit organization. Our mission is to mobilize voter support for public financing to protect land and water resources through legislative and ballot measures. We believe that successful land preservation initiatives take place when everyone works together toward a common goal."

The Conservation Campaign supports public funding for a wide range of land conservation programs, from the acquisition of urban parks and playgrounds to the purchase of development rights on working forests, ranches, and farms. Our guiding philosophy is to champion measures that offer full compensation to landowners in open market transactions.

Since its start, the Conservation Campaign has helped to win approval of nearly \$20 billion in funds for conservation and related purposes in all parts of America.

A 501(c) 4 nonprofit organization, the Conservation Campaign is nonpartisan and works cooperatively with elected officials, farmers, ranchers, the business community, civic organizations, developers, realtors, and conservation groups. Although not a tax-exempt organization, the Conservation Campaign receives broad support in the form of gifts from individuals, corporations, and community foundations.

Because of the Conservation Campaign's unusual and highly leveraged business model, every dollar contributed to it generates more than \$1,000 in new public funds for land conservation.

## 2005: A YEAR OF PARTNERSHIPS FOR CONSERVATION FUNDING

The Conservation Campaign was established in 2000 by the Trust for Public Land – a national land conservation organization – to serve as its partner in lobbying and ballot measure campaigns. Since that time, the Conservation Campaign has grown to serve conservation advocates of all sizes and types, from local land trusts to state farm bureaus to national wildlife organizations.

Our partners can bank on the Conservation Campaign's track record of success, our ability to make the most efficient use of their funds, and our patient expertise in dealing with the confusing array of laws and regulations that govern lobbying and campaign activities.

In 2005, the Conservation Campaign supported 41 ballot measure campaigns. Of these, 37 passed with voter approval as high as 89%. These measures generated a total of more than \$1 billion in new public funds nationwide. In addition, the

Conservation Campaign supported a wide range of funding legislation that was adopted by state and local legislatures.

In every instance, our success was really the success of the partners and coalitions that combined forces and worked collectively through the Conservation Campaign. Our 2005 annual report is dedicated to the partners who make our work possible.



***In 2005, Maine approved another \$12 million for the popular Land for Maine's Future program, which has protected priceless assets such as Scarborough Beach.***

### *Benefits of Partnering With the Conservation Campaign*

Conservation leaders across the country are working in partnership with the Conservation Campaign. We have the staff, the expertise, and the experience to make their land conservation funding goals a reality. The Conservation Campaign offers the following:

**Broad mission.** We support measures to protect every type of open space, including city parks, community water supplies, agricultural land and wildlife areas.

**Cost savings.** We offer substantial savings on direct mail campaigns.

**Legal expertise.** We have a full-time attorney who is a leading expert in campaign finance and lobbying matters.

**Experience with tax filings.** We understand the tax laws and take care of IRS filings for our campaigns.

**Liability insurance.** All campaign officers are covered by our corporate liability policy.

**Fast action.** Through our national network of political consultants and vendors, we ensure fast, low-cost service.



***Pennsylvania's rich agricultural heritage is under threat by unchecked sprawl. The Growing Greener II bond provides the funding to protect Pennsylvania's water quality, natural areas, and farms like this one in Cherry Valley.***

## PENNSYLVANIA GROWS GREENER

The state of Pennsylvania has a legacy of rich agricultural lands, scenic mountains and free-flowing rivers. But it also has a legacy of abandoned mines needing reclamation and acid drainage that pollutes rivers and streams.

Supporters of environmental protection in Pennsylvania conceived a program called "Growing Greener" that would address both of these issues – protecting the state's most valuable farms, forests and natural areas while investing to clean up the lingering damage from years of mining. A coalition called the Pennsylvania Alliance for Restoration and Conservation ("PARC") took shape and began the effort to convince the legislature to take a major step forward in funding land conservation and environmental restoration.

After two years of negotiations, a fragile legislative alliance finally produced a compromise bill on April 13, 2005. The legislation, which was immediately signed by Governor Rendell, placed a \$625 million "Growing Greener" bond on the May 17 primary election ballot – just 34 days later!

With less than five weeks to design and carry out a statewide campaign, every minute was critical. Five days after the legislature approved the referendum, the PARC coalition held a meeting in Harrisburg to hammer out a campaign strategy. The partners asked the Conservation Campaign to serve as the statewide campaign committee and committed to raise at least \$300,000 for the campaign's expenses.

Within a few days, the Conservation Campaign:

- ◆ secured a proposal from an experienced direct mail consultant
- ◆ registered a campaign committee and

opened a bank account

- ◆ created a strategy to target likely voters in an unusual election
- ◆ designed and produced over half a million pieces of mail.

On election day, 61% of the voters gave Growing Greener a sweeping victory.

### PARTNERS:

Chesapeake Bay Foundation  
 Citizens for Pennsylvania's Future  
 Natural Lands Trust  
 Penn Environment  
 Pennsylvania Audubon  
 Pennsylvania Environmental Council  
 Pennsylvania Land Trust Association  
 The Nature Conservancy  
 Trust for Public Land  
 Western Pennsylvania Conservancy

## NORTH CAROLINA SAVES LAND FOR TOMORROW

With a warm seacoast on one side, cool mountains on the other, and major financial and technology centers like Charlotte and Raleigh-Durham in between, North Carolina arguably has it all. People seem to agree, because the state's population has mushroomed by 60 percent in the last 30 years, making it the sixth fastest-growing state in the nation.

But one thing missing in North Carolina is enough government funds to protect the state's heritage of open lands. Recent estimates predict the state will lose one million acres of natural and rural lands in the next ten years. Much of this land is vitally important to the state's farming and fishing industries, to the quality of its drinking water, to its unique wildlife and ecosystems, and to the quality of life for its growing population.

In response, organizations that care about

North Carolina's parks and natural resources formed the Land for Tomorrow Coalition. Early in 2005, the coalition published a report that documented the need for \$3.2 billion in new state funding for land conservation over the next five years.

The coalition urges the general assembly and governor to put a \$1 billion bond before the voters. Existing state funds provide roughly \$138 million each year for land conservation and related purposes. The proposed land and water conservation bond would provide another \$200 million per year.

While the bonding proposal is being studied, the coalition has advocated for more funding for land conservation through existing programs. And in 2005, for the first time, the coordinated lobbying of several members of the Land for Tomorrow coalition achieved full funding of \$100 million for the North Carolina Clean Water Management Trust Fund. About half of this appropriation will go to land conservation – an encouraging down pay-

ment on the coalition's goal.

On behalf of its partners in North Carolina, the Conservation Campaign has opened a bank account in the state and has already begun raising funds in anticipation of the upcoming ballot measure campaign.

### PARTNERS:

American Farmland Trust  
Conservation Fund  
Conservation Trust for North Carolina  
Environment North Carolina  
Land Loss Prevention Project  
North Carolina Community Development Initiative  
North Carolina Recreation and Park Association  
Preservation North Carolina  
The Nature Conservancy  
The Wilderness Society  
Trust for Public Land



ANDY COOK

***In 2005, the North Carolina general assembly fully funded its Clean Water Management Trust Fund at \$100 million for land conservation and watershed protection, helping maintain areas like Linville Falls pictured above.***

## MASSACHUSETTS PRESERVES ITS COMMUNITIES

In the fall of the year 2000, Massachusetts Governor Celucci signed into law a pioneering bill called the Community Preservation Act. This law gives each of the state's 351 cities and towns the right to levy a property tax surcharge of up to 3% for the purposes of land conservation, affordable housing and historic preservation. The new levy requires the support of a majority of voters in a local election. Each community that adopts the surcharge receives matching funds from the state. Backing up that promise is a new document recording fee that is collected by the registry of deeds and deposited into a dedicated fund.

Making a success of the Community Preservation Act required unprecedented collaboration among groups that support-

ed interests as varied as senior citizen housing, construction of soccer fields, protection of historic sites and conservation of wildlife habitat. These groups agreed to come together as the Community Preservation Coalition under the umbrella of the Conservation Campaign.

As the Massachusetts economy stumbled in the early part of the decade, the state budget faced a serious squeeze. Many legislators began to eye the burgeoning coffers of the Community Preservation Fund as a way to make ends meet.

The Community Preservation Coalition adopted a two-part strategy: first, directly lobby state lawmakers in opposition to any raids on the dedicated matching funds, and second, get at least 100 cities and towns in all parts of the state to adopt the Community Preservation Act so that a large sample of the state's municipalities would have a direct stake in protecting the new state program.

The year 2005 was a breakthrough year for the Community Preservation Act in Massachusetts. The Conservation Campaign supported 24 local campaigns, and 23 of them were successful – a stunning success rate of 96%! Over 100 communities have now entered the program, and many more are lined up for 2006. The state matching fund remains intact, and the prospects for keeping it that way look better than ever.

### PARTNERS:

Citizens' Housing and Planning Association  
Preservation Massachusetts  
Massachusetts Affordable  
Housing Alliance  
Massachusetts Audubon Society  
National Trust for Historic Preservation  
Trust for Public Land

***Children playing at a pond in West Tisbury, MA, one of 23 towns in Massachusetts to approve funding for community preservation in 2005.***

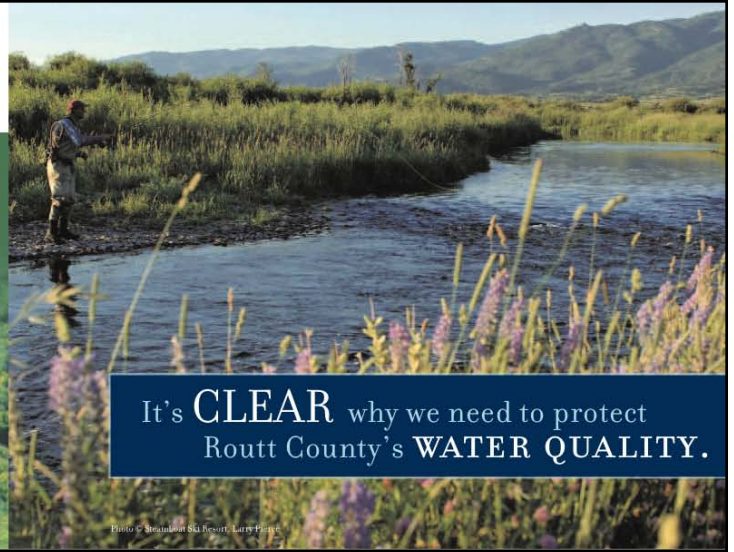


Learn more at [www.preserve-routt.org](http://www.preserve-routt.org)

Protect our WATER, OUR WILDLIFE  
AND OUR QUALITY OF LIFE.

Renew the Ranchlands & Natural Areas Program

VOTE YES ON 1A.



It's CLEAR why we need to protect  
Routt County's WATER QUALITY.

Photo © Steamboat 814 Resort, Larry Feltner

Nothing is more vital than protecting our QUALITY OF LIFE.

That's why we need to VOTE YES ON 1A to PRESERVE our Ranchlands and Natural Areas.

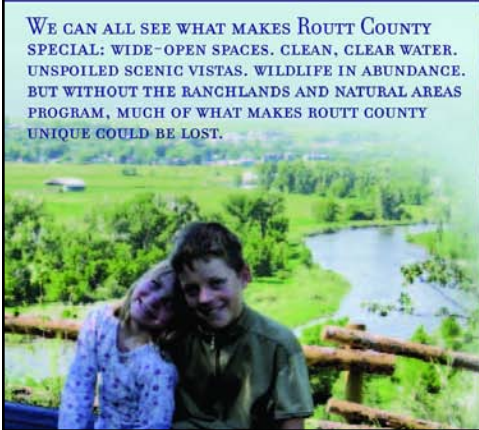
WE CAN ALL SEE WHAT MAKES ROUTT COUNTY SPECIAL: WIDE-OPEN SPACES. CLEAN, CLEAR WATER. UNSPOILED SCENIC VISTAS. WILDLIFE IN ABUNDANCE. BUT WITHOUT THE RANCHLANDS AND NATURAL AREAS PROGRAM, MUCH OF WHAT MAKES ROUTT COUNTY UNIQUE COULD BE LOST.



SO FAR, THE RANCHLANDS AND NATURAL AREAS PROGRAM, ALSO KNOWN AS THE PDR PROGRAM, HAS PRESERVED OVER 7,400 ACRES OF NATURAL AREAS AND RANCHLANDS THAT WILL NEVER BE DEVELOPED.

But unless we vote YES on 1A to renew the Program, it will expire. And the pace of development isn't going to let up. With 2600 new homes slated to be built here in the next 10 years, we need to renew this Program now so we can plan for future growth and balance it by preserving ranchlands and natural areas now.

THE PROGRAM IS ALSO A GREAT VALUE. FOR JUST \$12 PER \$100,000 OF HOME VALUE, WE CAN PROTECT THE INVESTMENT WE'VE ALREADY MADE IN OUR HOMES AND OUR COMMUNITY. Program fees are capped at 2% and an independent audit is conducted every year so we can be confident that we are getting the most out of our money. Learn more at [www.preserve-routt.org](http://www.preserve-routt.org).



ON NOVEMBER 1, VOTE YES ON 1 A.

Protect our Water, our Wildlife & our Quality of Life

The Conservation Campaign developed the campaign message and the direct mail outreach to voters for the Routt County campaign.

## COLORADO CAMPAIGNS TO PROTECT ITS RANCHING HERITAGE

The open farms and ranches of rapidly developing Routt County, Colorado, northwest of Denver, are crucial to the county's quality of life and agricultural and tourist economies. In 1996, Routt County became the first county in America to adopt a tax that was dedicated exclusively to the protection of working farms and ranches by paying landowners for their development rights. The proposal was controversial, and the new program barely survived at the polls by a margin of fewer than 100 votes.

Since its passage, the Ranchland and Natural Areas Program has preserved almost 9,000 acres, helping to protect water quality, wildlife habitat, and the scenic views and vistas that draw visitors from around the nation. Routt County has attracted generous matching grants from both state and federal sources, and many landowners who were skeptical of the program have been won over.

In fact, the program has become so popular with farmers and ranchers that opportunities to protect high-priority lands far exceed the available funds. So the county decided to go back to the voters in 2005 with a proposal to increase the property tax and to extend the levy for 20 more years.

The Conservation Campaign helped its partners form a campaign committee, raise funds, design the direct mail program and run the campaign. On election day, 59% of the voters approved the additional tax. This time, the margin of victory was more than ten times the narrow majority of 1996.

### PARTNERS:

Colorado Cattlemen's Agricultural  
Land Trust  
Community Alliance of the Yampa Valley  
The Nature Conservancy  
Trust for Public Land  
Yampa Valley Land Trust

## MAINE VOTES YES ON LAND FOR THE FUTURE

Long-standing traditions of private management of timberland in Maine are coming to an end. More and more of Maine's famous Northern Forest is falling into the ownership of investment groups that are seeking to maximize short-term returns from the land. That often means opening up more land to development – especially the land along lakes and rivers, which is also the land most important to hunters, backpackers and wildlife.

The Land for Maine's Future Program was created in 1987 when Maine voters passed a \$35 million bond to acquire conservation and recreation lands. In 1999, voters approved another conservation bond for \$50 million. By 2004, Land for Maine's Future had protected almost 200,000 acres in all of Maine's 16 counties, almost always with the help of public and private matching funds. The lands protected include more than 323 miles of shoreline and 75

miles of rail-trails as well as valuable wildlife habitat, entire islands, and working forests and farms. But the state funds were running out, and a new bond was urgently needed.

The leading conservation groups in Maine joined together to sponsor a legislative campaign to place a new bond on the ballot. The Conservation Campaign supported a staff person to coordinate the group's activities. The coalition worked particularly hard to reinvigorate the broad-based coalition of sportsmen, environmentalists, businesses and civic groups that supported the 1999 conservation bond campaign.

Despite an intensive lobbying effort and an urgent need for new funds as the state's resources ran out, the legislature failed to put a bond on the ballot in 2004. The coalition regrouped, raised more money, and turned up the pressure in 2005. Finally, in the closing days of the legislative session, a new bond was referred to the November 2005 ballot.

The same partners asked the Conservation Campaign to sponsor the ballot measure campaign. The "Citizens to Save Maine's Heritage" committee raised over \$200,000 with the help of all the partners. On election day, 65% of the voters gave their endorsement to the Land for Maine's Future bond, ensuring that the state's vitally important conservation programs can continue.

### PARTNERS:

Appalachian Mountain Club  
Maine Coast Heritage Trust  
Maine Audubon Society  
Maine League of Conservation Voters  
Natural Resources Council of Maine  
The Nature Conservancy  
The Northern Forest Alliance  
Trust for Public Land



SUSAN LAPIDES

**Eastern Promenade, Portland, Maine. Sixty five percent of voters approved renewed funding for the Land for Maine's Future program.**



## The Conservation Campaign's 2005 Ballot Measures

State	Jurisdiction Name	Date	Finance Mechanism	Total Funds at Stake	Pass?	Status	% Yes	% No	Total Funds Approved
CO	Durango	04-05-2005	Sales tax	\$70,000,000	✓	Pass	55%	45%	\$70,000,000
CO	Routt County	11-01-2005	Property tax	\$20,780,000	✓	Pass	59%	41%	\$20,780,000
CO	Superior	11-01-2005	Bond	\$12,000,000	✓	Pass	55%	45%	\$12,000,000
FL	Davie	09-29-2005	Bond	\$25,000,000	✓	Pass	60%	40%	\$25,000,000
MA	Belchertown	05-16-2005	Property tax	\$4,400,000	✓	Pass	55%	45%	\$4,400,000
MA	Bourne	04-06-2005	Property tax	\$14,800,000	✓	Pass	84%	16%	\$14,800,000
MA	Brewster	05-17-2005	Property tax	\$11,506,380	✓	Pass	82%	18%	\$11,506,380
MA	Bridgewater	04-23-2005	Property tax	\$5,600,000	✓	Pass	62%	38%	\$5,600,000
MA	Dennis	05-10-2005	Property tax	\$15,500,000	✓	Pass	89%	11%	\$15,500,000
MA	Edgartown	04-14-2005	Property tax	\$8,156,980	✓	Pass	52%	48%	\$8,156,980
MA	Fairhaven	04-04-2005	Property tax	\$3,757,220	✓	Pass	57%	43%	\$3,757,220
MA	Hamilton	05-12-2005	Property tax	\$5,360,000	✓	Pass	57%	43%	\$5,360,000
MA	Harwich	05-17-2005	Property tax	\$6,000,000	✓	Pass	82%	18%	\$6,000,000
MA	Kingston	04-23-2005	Property tax	\$7,200,000	✓	Pass	68%	32%	\$7,200,000
MA	Manchester-by-the-Sea	05-17-2005	Property tax	\$1,280,000	✓	Pass	57%	43%	\$1,280,000
MA	Mashpee	05-07-2005	Property tax	\$14,000,000	✓	Pass	88%	12%	\$14,000,000
MA	Northampton	11-08-2005	Property tax	\$12,000,000	✓	Pass	51%	49%	\$12,000,000
MA	Oak Bluffs	04-14-2005	Property tax	\$6,804,660	✓	Pass	54%	46%	\$6,804,660
MA	Randolph	04-05-2005	Property tax	\$8,640,000	✓	Pass	50%	50%	\$8,640,000
MA	Sandwich	05-05-2005	Property tax	\$11,700,000	✓	Pass	80%	20%	\$11,700,000
MA	Tisbury	04-19-2005	Property tax	\$6,951,820	✓	Pass	61%	39%	\$6,951,820
MA	Waltham	11-08-2005	Property tax	\$35,000,000	✓	Pass	50%	50%	\$35,000,000
MA	Watertown	11-08-2005	Property tax	\$8,000,000		Fail	41%	59%	
MA	Wellfleet	05-02-2005	Property tax	\$5,800,700	✓	Pass	72%	28%	\$5,800,700
MA	Wenham	05-07-2005	Property tax	\$4,000,000	✓	Pass	77%	23%	\$4,000,000
MA	West Tisbury	04-14-2005	Property tax	\$4,743,540	✓	Pass	53%	47%	\$4,743,540
MA	Weymouth	11-08-2005	Property tax	\$9,000,000	✓	Pass	51%	49%	\$9,000,000
MA	Yarmouth	05-02-2005	Property tax	\$21,515,980	✓	Pass	80%	20%	\$21,515,980
ME	Maine	11-08-2005	Bond	\$12,000,000	✓	Pass	65%	35%	\$12,000,000
NJ	Camden County	11-08-2005	Property tax	\$50,000,000	✓	Pass	68%	32%	\$50,000,000
NJ	Point Pleasant Beach Borough	11-08-2005	Property tax	\$1,300,000	✓	Pass	66%	34%	\$1,300,000
NY	Putnam County	11-08-2005	Bond	\$20,000,000		Fail	49%	51%	
OH	Erie County Metroparks	11-08-2005	Property tax	\$9,811,570		Fail	41%	59%	
OH	Lake County Metroparks District	11-08-2005	Property tax	\$123,000,000	✓	Pass	57%	43%	\$123,000,000
PA	Pennsylvania	05-17-2005	Bond	\$625,000,000	✓	Pass	61%	39%	\$625,000,000
PA	Pike County	11-08-2005	Bond	\$10,000,000	✓	Pass	67%	33%	\$10,000,000
TX	Arlington	05-07-2005	Bond	\$13,600,000	✓	Pass	59%	41%	\$13,600,000
TX	San Antonio	05-07-2005	Sales tax	\$90,000,000	✓	Pass	55%	45%	\$90,000,000
TX	San Antonio	05-07-2005	Sales tax	\$45,000,000	✓	Pass	54%	46%	\$45,000,000
TX	Travis County	11-08-2005	Bond	\$62,150,000	✓	Pass	66%	34%	\$62,150,000
UT	Alpine City	11-08-2005	Bond	\$5,000,000		Fail	25%	75%	
TOTAL 41				\$1,426,358,850	37				\$1,383,547,280

# Financial Support

## \$10,000 or more

Anonymous  
 Appalachian Mountain Club  
 Brandywine Conservancy  
 Caribbean Venture of Naples  
 Citizens For Pennsylvania's Future  
 Jay Cowles and Page Knudsen Cowles  
 Christopher and Sharon Davis  
 DMB Associates, Inc.  
 Fairfield County Community Foundation  
 Douglas and Jane Ferguson  
 Leon and Lisa Gorman  
 Grand Canyon Trust  
 John and Chara Haas  
 Harbor Oaks Development  
 Heritage Conservancy  
 Hudson Highlands Land Trust  
 JVT Asset Management  
 L.L. Bean, Inc.  
 Maine Coast Heritage Trust  
 Allan H. McAlpin III  
 Elizabeth Moran  
 Diane L. Myer  
 Natural Lands Trust, Inc.  
 Michael and Elena Patterson  
 Peter Pinchot  
 Plum Creek, Inc.  
 Sonoran Institute  
 Suncor Development Co.  
 The Nature Conservancy  
 The Trust for Public Land  
 Tri-Co, Inc.  
 Valley Partnership  
 Western Pennsylvania Conservancy  
 Julia and Nigel Widdowson

Cherry Hill Democratic Party  
 Cheshire Land Preservation Fund  
 Citizens' Housing and Planning Association  
 Coalition of Pinnacle Peak, Inc.  
 Coastal Mountains Land Trust  
 Joyce K. Coleman  
 Colorado Conservation Trust  
 The Conservation Fund  
 Ernest and Cynthia Cook  
 Gale L. Davis  
 Dead River Company  
 Deer Haven, LLC  
 Delaware Highlands Conservancy  
 Durand and Anastas Environmental Strategies  
 Evergreen Foundation  
 David Flanagan  
 Friends of Acadia  
 Steven M. Glazer  
 Anthony P. Grassi  
 Carole Haas Gravagno  
 Great Works Regional Land Trust, Inc.  
 The Gypsy Hill Conservation Charitable Trust  
 Susan W. Harvey  
 Peter Helms  
 Horace A. Hildreth, Jr.  
 Historic Massachusetts, Inc.  
 Sherry F. Huber  
 L. Stockton Illoway and Eleanor Morris Illoway  
 Investors Economic Assurance, LLC  
 William B. Johnston and Leslie F. Ruppert  
 Henry Jordan  
 Patricia Kettle  
 Edward J. Kfoury  
 Kittery Land Trust, Inc.  
 Leslie Labbe  
 Ann Gray Large  
 Laudholm Trust  
 Eugene C. Lee and Joanne K. Hurley  
 David T. Lender  
 Amy Litzenberger  
 Loon Echo Land Trust  
 Henry D. Lord  
 R. James Macaleer  
 Jane C. MacElree  
 Macerich Management Company  
 Maine Audubon Society  
 Maine Farmland Trust  
 James and Katharine Mann  
 Marion Layton Mann  
 Massachusetts Affordable Housing Alliance  
 Massachusetts Audubon Society  
 Gerrish H. Milliken  
 Roger Milliken, Jr.  
 Scott Robert Montgomery  
 Ranney R. Moran and Theresa M. Moran  
 J. Mason Morfit  
 Catherine and James Murdock  
 National Trust for Historic Preservation  
 Natural Resources Council of Maine  
 Arthur E. Newbold IV  
 Paul Coe Nicholson, Jr.

NJ Conservation Foundation  
 John C. Oliver III  
 Open Space Institute, Inc.  
 The Pennsylvania Horticultural Society  
 Regina R. Phelps  
 Phippsburg Land Trust  
 Katherine S. Pope  
 Portland Trails  
 Putnam County Land Trust  
 Quoddy Regional Land Trust, Inc.  
 Rangeley Lakes Heritage Trust  
 Marie Ridder  
 Robbins Lumber  
 Richard G. Rockefeller  
 Mr. Will Rogers and Ms. Kate Weese  
 Neil R. Rolde  
 Mr. and Mrs. E. Michael Rosser  
 Scenic Hudson, Inc.  
 Jean Scudder  
 John and Elizabeth Shober  
 Richard Snyder  
 Richard A. Spencer  
 James M. Stewart  
 Superstition Area Land Trust  
 Betty J. Tatro  
 Nathaniel P. Thompson  
 Anna Marie Thron  
 F. Jerome Tone  
 Matthew G. Trifiro  
 Linda J. Whitehead  
 Robert J. Vairo  
 Pamela D. Vargo  
 Vestar Development II, LLC  
 Vestar Sundance Towne Center, LLC  
 Vestar, CTC - Gilbert Phase 2, LLC  
 Vinalhaven Land Trust  
 Bruce Wallace  
 WDP Partners, LLC  
 William and Nancy Weaver  
 Gordon Wildermuth  
 Wilderness Society  
 Wilkins and Associates  
 Ann Winn  
 Lyndel J. Wishcamper  
 Alan Wood  
 Woodloch Pines, Inc.  
 Martha M. Wyckoff  
 York Land Trust, Inc.

## \$1,000 - \$9,999

Anonymous  
 Benjamin Lester Abberger III and William West  
 Abberger, in memory of Eric Hardy Abberger  
 David Abel and Brenda Levin  
 Maria Baier  
 John W. Baird  
 Rebecca Barrantes  
 Arthur Bergeron  
 Peter P. Blanchard III  
 Blue Hill Heritage Trust  
 The Boulos Company  
 Brunswick Topsham Land Trust  
 Cape Elizabeth Land Trust, Inc.  
 Mr. and Mrs. Robert E. Carlson  
 Davis R. Chant, Inc.  
 Thomas M. Chappell

## \$250 - \$999

Anthony and Sharon Abeson  
 Carlton Albright  
 N.C. Anderson  
 Thomas and Elizabeth Balderston  
 Marion Banzhaf  
 P. James and Nancy Barthe  
 Sanford Beecher  
 Biddeford Pool Land Trust

## Financial Summary FY 2006

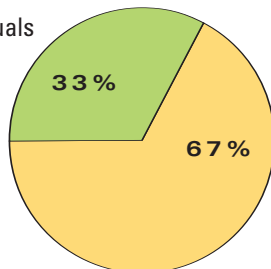
(Ending March 31, 2006)

### INCOME

(\$ thousands)

Total \$1,689

From Individuals  
 \$550



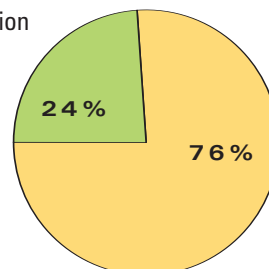
From  
 Organizations  
 \$1,139

### EXPENSES

(\$ thousands)

Total \$1,413

Administration  
 and  
 Fundraising  
 \$340



Lobbying and  
 Campaigns  
 \$1,073

Markley H. Boyer  
 Sheila Brady  
 James Brown  
 Margaret and Allen Brown  
 Robert Brucker  
 Frederick Buchholz  
 Richard Caridi  
 David M. Carlisle  
 Benjamin Cart  
 Davis R. Chant  
 James M. Cohen  
 Tristram Colket, Jr.  
 Mr. and Mrs. Peter B. Cooper  
 Zeblyon R. Craig  
 Cumberland Mainland and Island Trust  
 Damariscotta River Association  
 Charles and Barbara Davis  
 Sandra Diedrich  
 Lee F. Driscoll and Phoebe Driscoll  
 Craig C. Dunn  
 Adam R. Eichberg  
 Dr. William L. Elkins  
 William Elmore  
 Fields Pond Foundation  
 Sydney and Ruth Luck  
 Peter Fontaine  
 Freeport Conservation Trust  
 Friends of the Great Swamp  
 Michael Geitz  
 Jennie Gerard and Steven Steinhour  
 William J. Ginn  
 Martin Gold  
 Norman J. Goldberg  
 Nancy Gray  
 Whitney and Elizabeth Hatch  
 Chris Herter  
 J. Richard Hunter  
 Integra Krauser & Cirz, Inc.  
 Islesboro Islands Trust  
 Allen Kaplan  
 Kennebunk Land Trust  
 William Kiger  
 James Labbe  
 William and Pamela Latta  
 Caroline M. Macomber  
 Mahoosuc Land Trust, Inc.  
 Maine Wilderness Watershed Trust  
 Maloney Properties, Inc.  
 Ecton and Betsy Manning  
 David and Jane Rice Martinini  
 Maskenozha Rod and Gun Club  
 Malcolm McAlpin  
 Jeanette Mihaly  
 Lee Miller  
 Ranlet Miner, Jr.  
 Susan S. Mullin  
 Nicholas H. Niles  
 Helen Norton  
 Phoenixville Town Center LP  
 C. Davis Pike  
 Douglass and Katherine Raff  
 Ramsey Properties LP  
 Rich Reuben  
 Joseph Rice  
 Helen Ripple  
 Gregory Romanowski  
 Gerald Rorer  
 Martin and Joan Rosen  
 Thomas A. Rumpf  
 Barbara Rushmore  
 Virginia Rushmore  
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## The Conservation Campaign Board of Directors

**Page Knudsen Cowles**, *Chair, St. Paul, Minnesota*, is a former investment professional and was a founder and partner in Ruminator Books Press, an independent trade book publisher. Currently, she serves on the boards of the Trust for Public Land; the Minnesota League of Conservation Voters; St. Paul Academy and Summit School, a K-12 independent school; Unity Avenue Foundation, a family foundation; and Lawrence Creek, LLC, a private investment company.

**Lester Abberger**, *Tallahassee, Florida*, is an investment banker and lobbyist. He is president of 1000 Friends of Florida and chairman of the City of Tallahassee's Urban Design Commission. He also serves on the boards of M+S Banks, Fugelberg-Koch Architects, the Museums of Florida History, the Florida Humanities Council, Blue Heron Water Systems, and numerous other civic, charitable, and business organizations.

**Maria Baier**, *Phoenix, Arizona*, is the executive director of the Valley Partnership, a group of business leaders in the Phoenix area concerned with guiding sound economic growth in the region. Formerly, she directed Conservation Finance in Arizona for the Trust for Public Land, and she has also served as the top environmental policy advisor to two Republican governors of Arizona.

**Ernest Cook**, *Brookline, Massachusetts*, is president of the Conservation Campaign and senior vice-president of the Trust for Public Land. He oversees TPL's national programs, including its Conservation Finance program, which he helped to found. He serves on the boards of the Commonwealth Conservancy and the Green Burial Council.

**Adam Eichberg**, *Denver, Colorado*, is the executive director of the newly created Western Conservation Foundation, a nonprofit serving the diverse needs of the West. Prior to this endeavor, he served as the associate national director of the Trust for Public Land's Conservation Finance Program and as a vice-president of the Conservation Campaign, which he helped to found.

**Douglas P. Ferguson**, *Mill Valley, California*, is an attorney concentrating in business, entertainment and real estate law. He serves on boards of directors for the Trust for Public Land and Lucasfilm Ltd, and is an advisor to a number of other nonprofit organizations in the areas of the environment and the performing arts.

**Jennie E. Gerard**, *Oakland, California*, is chief of staff to Oakland Councilmember Patricia Kernighan, a board member and former chair of the Rails-to-Trails Conservancy, and a former member of the senior executive staff of the Trust for Public Land. She was co-leader of the campaign for the successful City of Oakland's Trust for Clean Water & Safe Parks in 2002, a \$198.5 million bond measure to renovate and build waterfront parks.

**William B. Johnston**, *Arlington, Virginia*, is the president of the Jane Goodall Institute, and a member of its board of directors. Prior to joining the Institute, he was executive director of the Conservation Campaign. He also served as managing director and executive vice-president of the public relations firm, Burson-Marsteller, leading the firm's environmental and knowledge management groups.

**Jim Mann**, *Chicago, Illinois*, is the executive director of the Illinois Clean Energy Community Foundation. He has over 30 years experience in public policy and community development in both the public and the private sector. He has also held leadership positions in major Chicago-area civic organizations.

**Van Parish**, *Washington, DC* is senior vice president of Winning Directions, a strategic communications firm specializing in the direct mail needs of political candidates, nonprofit associations and labor organizations. Mr. Parish creates strategy, messaging and voter contact programs for Winning Direction's major clients in the nation's capital and throughout the country. Founder and Principal of the Parish Group prior to joining Winning Directions, Mr. Parish's extensive background in politics and public affairs spans more than a quarter century.

**Roy Richards, Jr.**, *Atlanta, Georgia*, is a board member of the Trust for Public Land. He has previously served as chair of the Georgia Chamber of Commerce, president of the International Cablemakers Federation, and chairman and CEO of the Southwire Company.

**Will Rogers**, *Kensington, California*, is president of the Trust for Public Land and former director of its western region. He was previously a project manager of infill urban development projects for a commercial real estate company based in Chicago.

**Mike Rosser**, *Aurora, Colorado*, serves on the Arapahoe County Open Space and Trails Advisory Board. As chairman of TCC's campaign committee Arapahoe Neighbors for Open Space, Water Quality, and Parks, he led the successful campaign for a new sales tax for open space in Arapahoe County, Colorado, in 2003. He also serves on the Colorado Advisory Board of the Trust for Public Land.

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